

Benefit now from a new, challenging business game that needs the disciplines of:



If you have seen the excitement and tension on trading floors you will appreciate how this game will bring out key business skills.

Although based on World Trade of Commodities, the same rules and skills are needed for all business activities. Global Trading will bring out participants management strengths and areas for development.

In order to prosper, an organization must take advantage of opportunities and respond to the challenges presented by the forecasted business environment.

Those in leadership positions must think strategically to gain a competitive edge over others in the crowded markets. They have to link the leader's vision with the organization's strengths and capabilities, thereby guiding it to decent growth and development. This is achieved by effective strategic planning to provide the shape and guidance of:

- what an organization is
- what it does and why it does it
- where it wants to go and
- how it is going to get there.

Global trading is an exciting new game that requires effective strategic planning and other key skills to ensure that needs are met and profits are gained.

It is also a development tool for tutors to show the practicalities of trading in the business world.

How It Works

Each team is allocated a Country and takes on the responsibility for selling their Country's surplus commodities. They are also responsible for buying the commodities needed for their social and economic requirements.

Their brief is to create the maximum profit from trading in commodities through the World Commodities Exchange, but they **must** end the trading periods with exactly the correct set of commodities.

World events happen which affect prices and they must plan a strategy to buy and sell to maximise profits from the changing markets. They must also be prepared to change plans as prices change and availability alters from their expectations.

Naturally, each team is competing to sell their surplus commodities and buy their needed commodities, but will the World Commodities Exchange have them available and will the price be favourable?

Material

You are supplied with everything you need to run this game many times.



Benefits of Global Trading:

- Challenging but enjoyable activity that brings out many issues that will add benefit in the workplace
- Covers a wide range of learning outcomes from problem solving to strategic planning
- Suitable for managers and those studying higher education
- Simple to facilitate but challenging, enjoyable and meaningful to participants
- Supplied with everything you need to run the activity, including trainers notes and debrief material.

Timing: 2 hours plus time for a debrief.

Numbers: Minimum of 12 participants (for each training activity) but most suitable with groups of 18 to 27, plus observers.

Who: Naturally, strategic planning training can be useful for CEOs, senior executives, general managers and accountants, from all industries and organizations of any size or nature. So this game is ideal for this level of participant.

PC required: None.

Licence Free: When you buy this training material, there are no restrictions on the number of times you can use it.

Cost to buy: You can buy this business game (which includes a trainer's manual) and use it yourself for £495 + delivery and VAT (if applicable).

We will also run this game for you, please contact us for details.

For further information please contact:

Liz Garrard
Training Co-ordinator
Elite Training European Ltd
3 Parkers Place
Martlesham Heath
Ipswich
IP5 3UX
Telephone +44 (0) 20 3290 1473

Email: liz@elitetraining.co.uk
Website: www.elitetraining.co.uk